

The Magic of Christmas

ISSUE 8 | CHRISTMAS 2011

WYTHENSHAWE
TOWN CENTRE



Christmas opening hours

Wythenshawe will be open for late night shopping on Thursday 1st, 8th, 15th and 22nd December. Selected shops will be open until 8.00pm.

Sunday trading hours will remain the same at 10-4pm and the town centre will be closed on the 25th and 26th December and 1st January.

A small number of stores will operate bank holiday hours on Tuesday 27th December and Monday 2nd January.

The magic of Christmas in Wythenshawe

The arrival of a big wheel promises to be a festive first for Wythenshawe this Christmas.

The Christmas lights switch on takes place on Saturday 3rd December and will be marked with a special guest appearance from Graeme Hawley aka bad-guy John Stape in Coronation Street, a Key 103 roadshow and appearances from Peppa Pig at various times throughout the day.

A visit to Santa's log-cabin, children's rides and entertainment, a brass band, face-painting and majestic owls will make the day a real family extravaganza.

From Monday 5th December to Saturday 7th January 2012, Wythenshawe's 50ft big wheel will offer lofty views over the town centre and is set to prove a big hit with shoppers.

Lee Paddock said: "The lights switch on always pulls big crowds and we're hoping this year will be no exception.

"We're delighted we've been able bring a big wheel to the town centre for the first time and expect it to be hugely popular with all age groups.

"We've also got a wide selection of food on offer including a hog roast and chestnut stall. It promises to be a great event and a very memorable Christmas."



The big wheel



Santa's grotto



Majestic owls

Counting feet

Town centre owner and regeneration specialist St. Modwen has installed 12 footfall monitors in Wythenshawe to monitor shopper numbers during the Christmas period.

Located at the main entrances to the centre, the footfall counters will provide accurate information about the town centre's performance.

Steve Knowles from St. Modwen said: "Using this information we can see how Wythenshawe is performing compared to other town centres as well as making some year on year comparisons for the town centre itself.

"We're expecting significant growth in our shopper numbers this year as a reflection of our continued investment in the town centre and the arrival of new shops such as Wilkinson and Phones 4U.

"These figures will help to paint a positive picture of Wythenshawe and will be useful in attracting new retailers to the town centre."

Dates for your diary

Date	Time	Event
Fri 2 Dec	11.00am - 4.00pm	Santa's magical grotto open
Sat 3 Dec	10.00am - 5.00pm	Santa's magical grotto open
		Christmas light switch-on spectacular with Key 103FM
Sun 4 Dec	11.00am - 3.00pm	Santa's magical grotto open
Mon 5 Dec		The big wheel arrives
Fri 9 Dec	11.00am - 4.00pm	Santa's magical grotto open
Sat 10 Dec	10.00am - 4.00pm	Snow dogs and Santa's magical grotto open
Sun 11 Dec	11.00am - 3.00pm	Santa's magical grotto open
Fri 16 Dec	11.00am - 4.00pm	Santa's magical grotto open everyday until Christmas
Sat 17 Dec	10.00am - 4.00pm	Majestic owls display and Santa's magical grotto open
Fri 23 Dec	10.00am - 2.30pm	Snow dogs
Sat 24 Dec	10.00am - 2.00pm	Santa's magical grotto open until Santa leaves to prepare his sleigh and reindeer for the big night

The last word

Wythenshawe town centre is owned and operated by St. Modwen, the UK's leading regeneration specialist.

If you'd like to get involved with the town centre's operations, management and marketing please get in touch with Lee Paddock, town centre manager via:

lpaddock@stmodwen.co.uk or
telephone 0161 499 1849

Wythenshawe's big wheel

- You can find the Wythenshawe big wheel at The Birtles, opposite Bon Marché
- Tickets cost £2 per adult and £1.50 per child
- During its 35 day stay, the wheel is expected to make a total of 1,400 rotations
- Featuring 12 carriages, more than 3,000 people are expected to ride the big wheel this Christmas



Please visit the website for all the latest news:

www.wythenshawetowncentre.co.uk

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ST.MODWEN

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